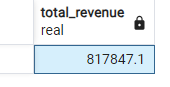
**PIZZA SALES SQL QUERIES**

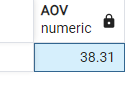
# **KPI’s**

1. **Total Revenue:**

SELECT SUM(total\_price) AS "Total\_Revenue" FROM pizza\_orders;

1. **Average Order Value:**

SELECT ROUND(CAST(SUM(total\_price) / COUNT(DISTINCT order\_id) AS NUMERIC),2) AS “AOV” FROM pizza\_orders;



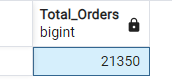
1. **Total Pizzas Sold:**

SELECT SUM(quantity) AS "Total\_Pizzas\_Sold" FROM pizza\_orders;



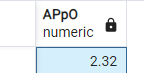
1. **Total Orders:**

SELECT COUNT(DISTINCT order\_id) AS "Total\_Orders" FROM pizza\_orders;

****

1. **Average Pizza Per Order:**

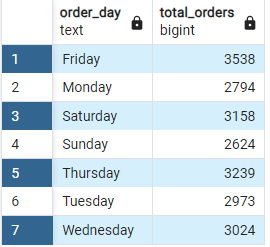
SELECT ROUND(CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) / COUNT(DISTINCT order\_id) AS NUMERIC), 2) AS "APpO" FROM pizza\_orders;



# **CHARTS**

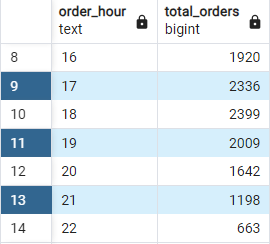
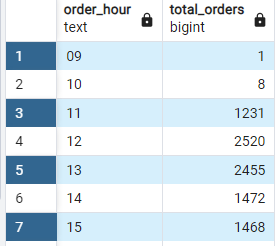
1. **Daily Trend:**

SELECT TO\_CHAR(order\_date, 'Day') AS order\_day, COUNT(DISTINCT order\_id) AS Total\_orders  
FROM pizza\_orders  
GROUP BY 1



1. **Hourly Trend:**

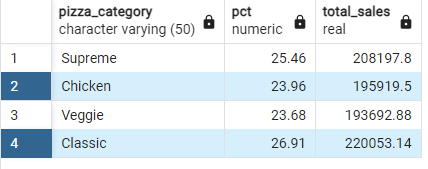
SELECT TO\_CHAR(order\_time, 'HH24') AS order\_Hour, COUNT(DISTINCT order\_id) AS Total\_orders  
FROM pizza\_orders  
GROUP BY 1  
ORDER BY 1





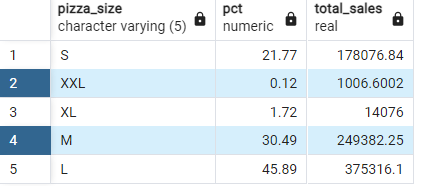
1. **Percentage and Sum of Sales by Pizza Category**

SELECT pizza\_category, ROUND(CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price)FROM pizza\_orders) AS NUMERIC),2) AS PCT,  
SUM(total\_price) AS Total\_sales  
FROM pizza\_orders  
GROUP BY 1



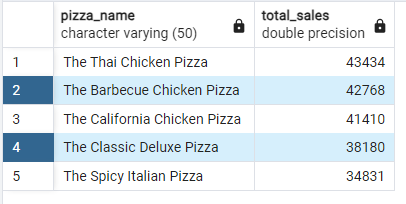
1. **Percentage and Sum of sales by Pizza Size**

SELECT pizza\_size, ROUND(CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price)FROM pizza\_orders) AS NUMERIC),2) AS PCT, SUM(total\_price) AS Total\_sales  
FROM pizza\_orders  
GROUP BY 1



1. **Top 5 Best Seller Pizzas**

SELECT pizza\_name, ROUND(SUM(total\_price))  
FROM pizza\_orders  
GROUP BY 1 ORDER BY 2 DESC  
LIMIT 5



1. **Bottom 5 Worst Seller Pizzas:**

SELECT pizza\_name, ROUND(SUM(total\_price))  
FROM pizza\_orders  
GROUP BY 1 ORDER BY 2  
LIMIT 5

